

# Accelerating Transformative Execution

**Telkom Indonesia**

**1H25 Earnings Call  
5 August 2025**



# Disclaimer

PT Telkom Indonesia (Persero) Tbk provides this presentation as a form of transparency to present data and information for our shareholders. In general, the content of this presentation are derived from internal analysis from credible documents and trustworthy sources. Some parts of this presentation may contain forward-looking data and information such as targets, expectations, forecasts, estimates, prospects, or projections of Telkom's future operational performance and business conditions.

These statements reflect the management's view of Telkom's current condition and is made based on assumptions, estimates and projections that are subject to many risks and uncertainties that can affect Telkom's future operational performance and business.

Telkom does not give any guarantee that any of this forward-looking statement will actually occur due to the many risks and uncertainties as mentioned before.

Telkom also disclaim any responsibility, and do not intend to update or revise the forward-looking statement in this presentation. In addition, this presentation also contains some financial indicators that are not recognize by the Indonesian GAAP or IFRS.

These indicators does not have standard meaning and may not be comparable with the same indicators in the other companies. We provide these indicators as a measurements of Telkom's Performance and these indicators also should not be considered separately or as a replacement of other financial metrics that has been disclosed in accordance with the Indonesian GAAP or IFRS.

# Telkom Indonesia & Telkomsel Board of Directors



**Dian Siswarini**  
President Director



**Muhammad Awaluddin**  
Vice President  
Director



**Arthur Angelo Syailendra**  
Director of  
Finance and Risk  
Management



**Veranita Yosephine**  
Director of  
Enterprise &  
Business Service



**Nanang Hendarno**  
Director of  
Network



**Seno Soemadji**  
Director of Strategic  
Business Development  
& Portfolio



**Faizal Rochmad Djoemadi**  
Director of  
Digital IT



**Honesti Basyir**  
Director of  
Wholesale &  
International Service



**Henry Christiadi**  
Director of  
Human Capital  
Management



**Nugroho**  
President Director



**Daru Mulyawan**  
Director of  
Finance and Risk  
Management



**Wong Soon Nam**  
Director of  
Planning and  
Transformation



**Joyce Shia**  
Director of IT



**Stanislaus Susatyo**  
Director of Sales



**Indra Mardiatna**  
Director of Network



**Derrick Heng**  
Director of  
Marketing



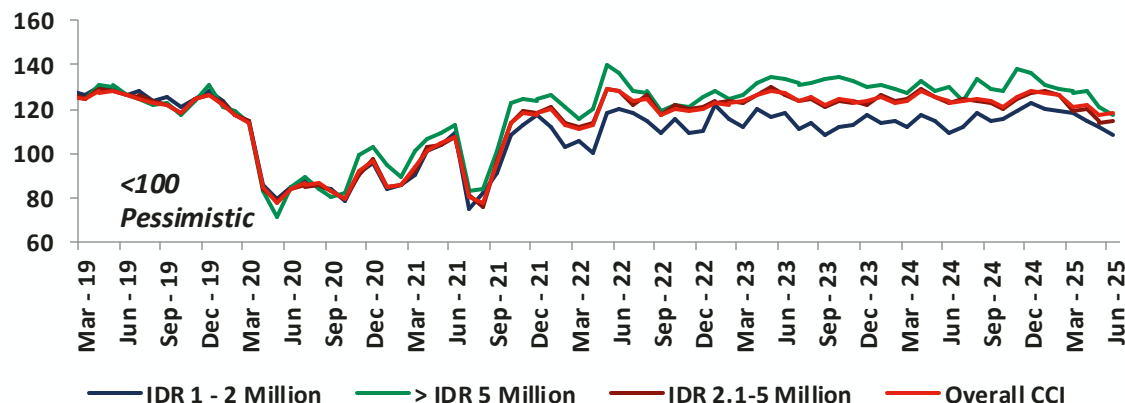
**Indrawan Ditapradana**  
Director of Human  
Capital Management



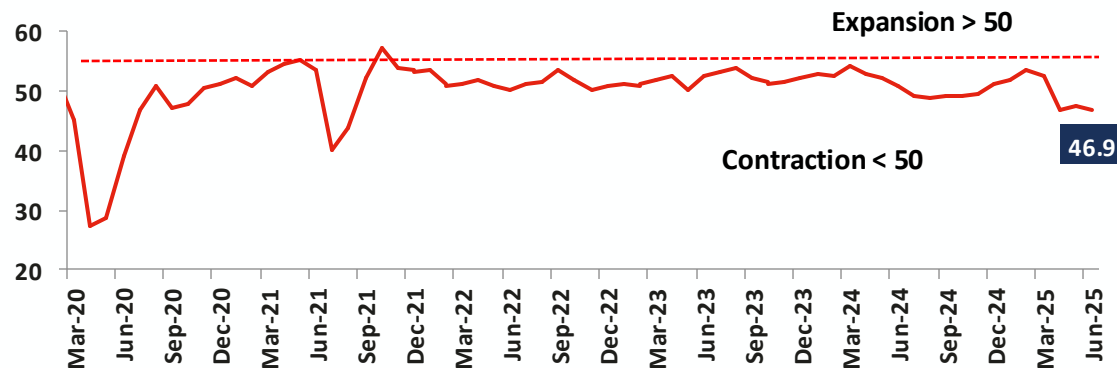
# Latest Economic Data Has Yet to See Meaningful Improvement

Government spending, however, surged in June 2025, signals a more hopeful recovery

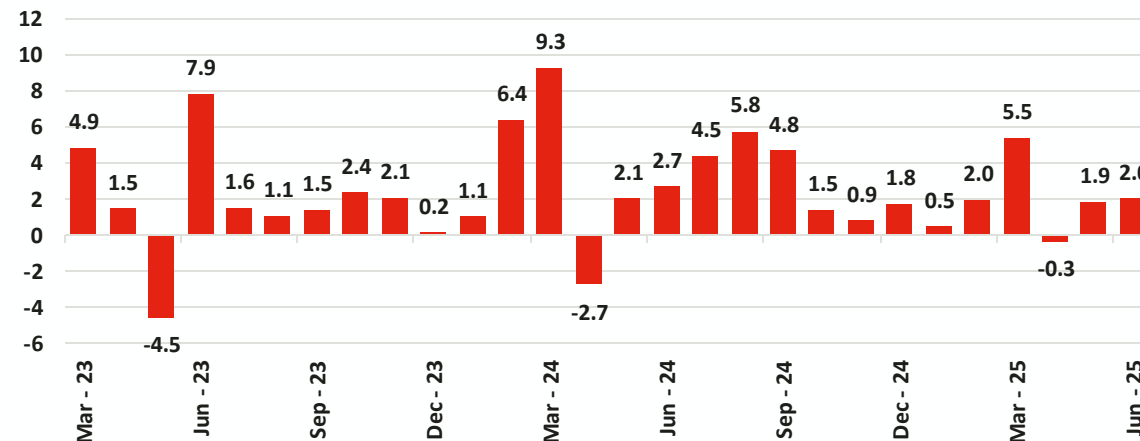
**Consumer Confidence Index by Spending Level were lower in all segments**



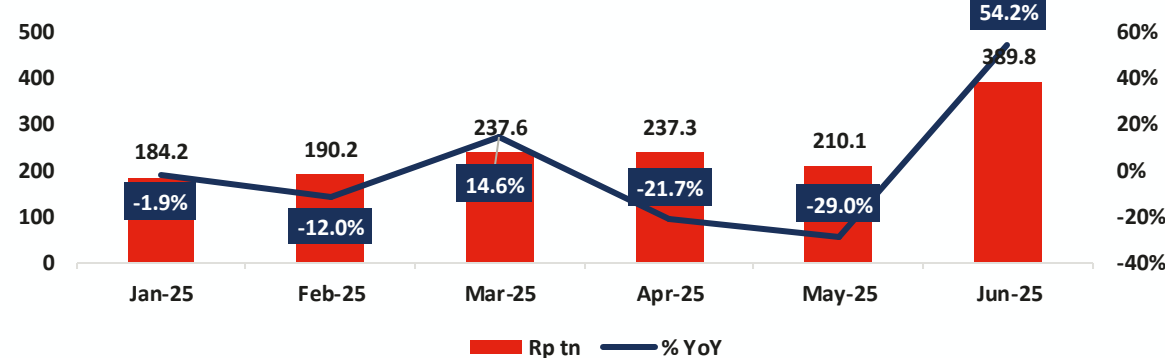
**Indonesia's PMI was in contractionary in 2Q25, reflecting the stagnant manufacturing**



**BI retail sales growth remained modest in 2Q25 (%YoY)**



**Fiscal spending accelerated in Jun25, though multiplier may only be seen in 3-6mo**



# TLKM Transformation Pillars

We aim to provide world-class digital ecosystem leadership at **scale**

## opera**T**ional & service excellence

- Reforming corporate culture and governance
- Prudent capital allocation for both Capex and Opex deployment to improve efficiency
- High-yielding product offerings

## stream**L**ining

- Consolidate overlapping business units and divest non-core business
- Refocus time, effort, and resources back to our core strength

**TLKM**

## unloc**K** value

- Accelerate monetization of high-value infra assets such as data centers, towers, and fiber assets
- Establish strategic partnership to crystallize embedded value

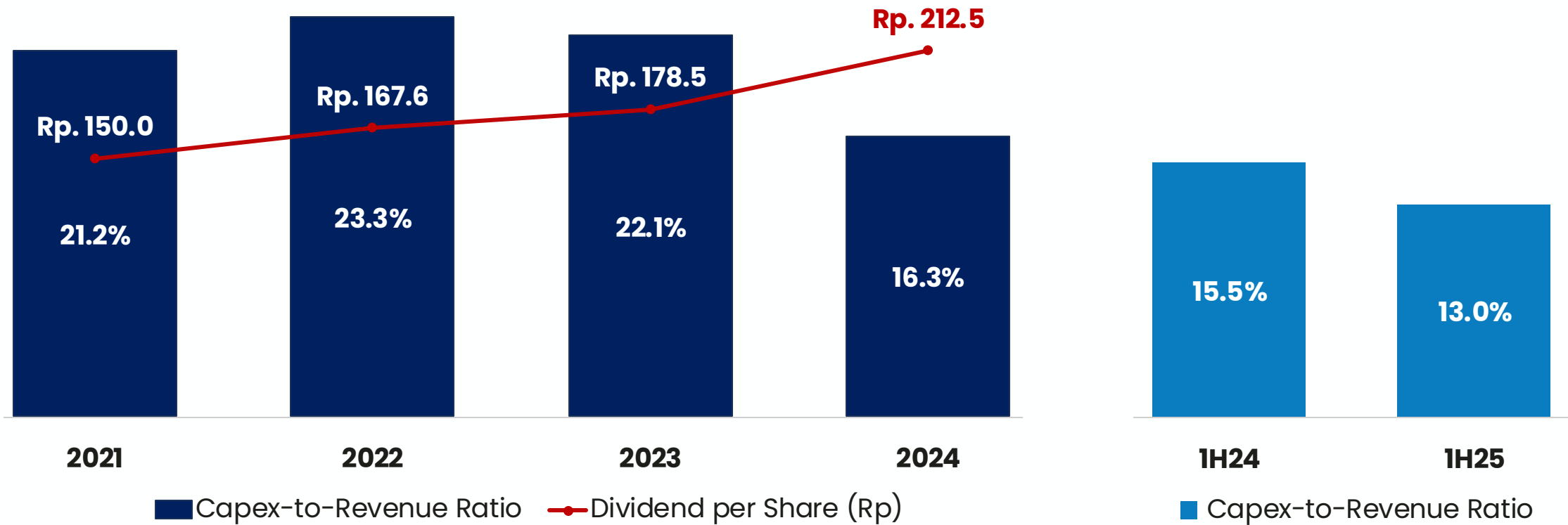
## **M**odus-operandi shift

- Transitioning from an Operating to a Strategic Holding setup to optimize (i) value creation and (ii) Total Shareholders' Return
- Pivot from legacy telco to digital telco

# Prudent Capital Allocation Drives Record-High Shareholder Return

Reflect our ability to maintain grow, manage capital wisely, and reward shareholders

Historical Capex-to-Revenue Ratio and Nominal Dividend per Share



# Delivering Quality, Reach and Value Optimization

Securing long-term value through customer-centric growth

## 1 Rebuilding Mobile Momentum from High Yielding Offerings

**SP**  
Simplification

### Product Simplification

Streamlining offerings and shift to quality renewal

**Quota**  
Rationalization

### Strengthen

### Personalization

Driving retention and lifetime value

### Improve Customer Journey

Network quality, coverage, and experience enhancement

**SKU**  
Optimization

### Value-added Upselling

Differentiated digital content strategy

## 2 Unlocking FBB Growth Opportunities

### Expand Addressable Market

Further expand segment reach to accelerate penetration

### Capture Broader Household

Accelerating greenfield expansion

### Sustainable Revenue Expansion

Leveraging FBB for bundling, upselling, and cross-selling

**800k-1mn**  
Annual Net Adds

# Establishing FiberCo PLATFORM at scale

with ~IDR150tn worth of infrastructure assets\* to be unlocked

## Objective

**infralexia**  
by Telkom Indonesia



**Backbone & FTTH**

1. **Optimize Fiber Assets** by capturing both internal and external market opportunities
2. **Establish Strategic Partnership** to unlock value and support further expansion (organic and inorganic)
3. **Enhance Business Competitiveness** via operational efficiency and cost optimization
4. **Inorganic and Organic Business Expansion** to further build moat

## Progress to Date

### Dec 2023 – Q3 2024: Setting up FiberCo

- PT Telkom Infrastruktur Indonesia (“TIF”, “Infranexia”) was established
- Preparation for assets and employee transfers
- Provided managed service solution for TLKM fiber assets

### Q4 2025 - 2026: FiberCo end-state

- **First phase of spin-off completed** with >50% of selected TLKM’s fiber assets and business transferred into TIF. *(Est. 4Q 2025)*
- **Second phase of spin-off completed** with **All** selected TLKM’s fiber assets and business transferred into TIF. *(Est. 2H 2026)*
- **Strategic business partnership review** *(ongoing)*

*\*) Estimated Net Book Value of ~ IDR 90tn*





# 1H25 Financial & Operational Results

# Resilience operation amidst ongoing soft macro

Stable mobile customer base and strong growth in data payload consumption underpin signs of recovery

## 2Q25 QoQ Performance

Revenue moderated to **Rp 36.4 Tn**  
▼ 0.7% QoQ

EBITDA was booked at **Rp 17.9 Tn**  
▼ 2.0% QoQ

Net Income stood at **Rp 5.2 Tn**  
▼ 11.1% QoQ

Operating Net Income **Rp 5.6 Tn**  
▼ 0.4 % QoQ

## 1H25 YoY Performance

**Rp 73.0 Tn**  
▼ 3.3% YoY

**Rp 36.1 Tn**  
▼ 4.7% YoY

**Rp 11.0 Tn**  
▼ 6.7% YoY

## By factoring out Mark-to-Market and one-off gain in Investment

**Rp 11.2 Tn**  
▼ 14.1% YoY

EBITDA margin **49.5%**

Net Income margin **15.0%**

Net Operating margin **15.3%**

- Wholesale & International Business' growth (+4.7% YoY) continue to outperform, further diversifying business contribution.
- Gain from asset optimization gave boost to Operating Net Income.

## Telkomsel (Stand-alone)

EBITDA margin **44.6%**  
▼ 2.2ppt YoY

Stable mobile customer base **158.4 mn**  
▼ 0.9% YoY

ARPU Mobile moderated to **Rp 42K**  
▼ 7.4% YoY

Payload **11,441 PB**  
▲ 20.1% YoY

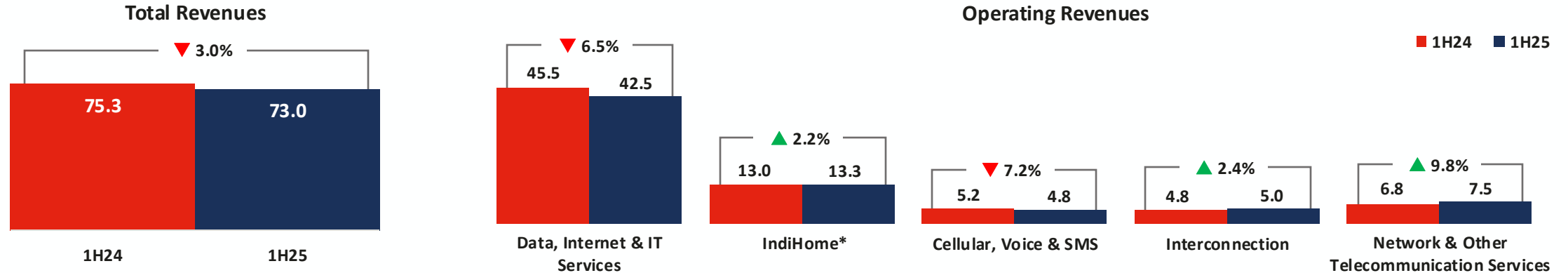
FBB Subscriber **10.1 mn**  
▲ 10.0% YoY

FBB ARPU **220k**  
▼ 8.8% YoY

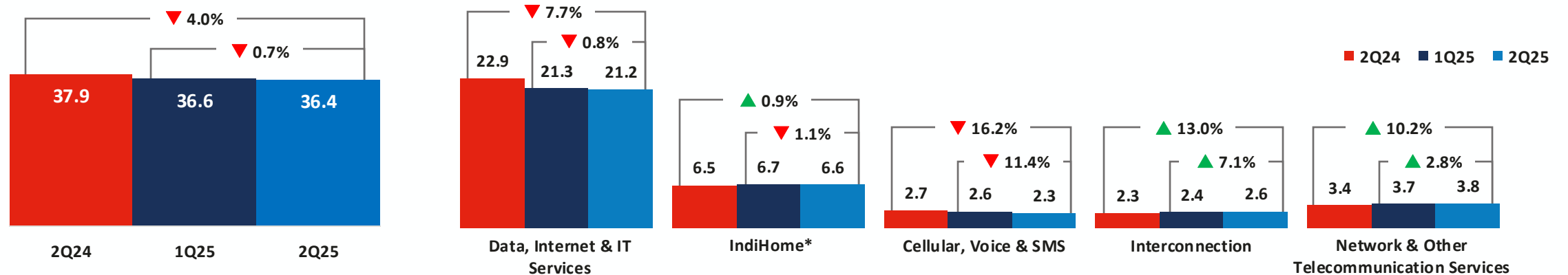
Convergence stable at **55%**

# Quarterly Revenues are Stabilizing Across Segments

In Rp Tn



- Muted consumer spending weighed in Data, Internet & IT service revenue, while consumer behavior shift continue to drag legacy business
- On the other hand, the growth from Satellite business gave support, together with Interconnection, despite the shift in revenue mix

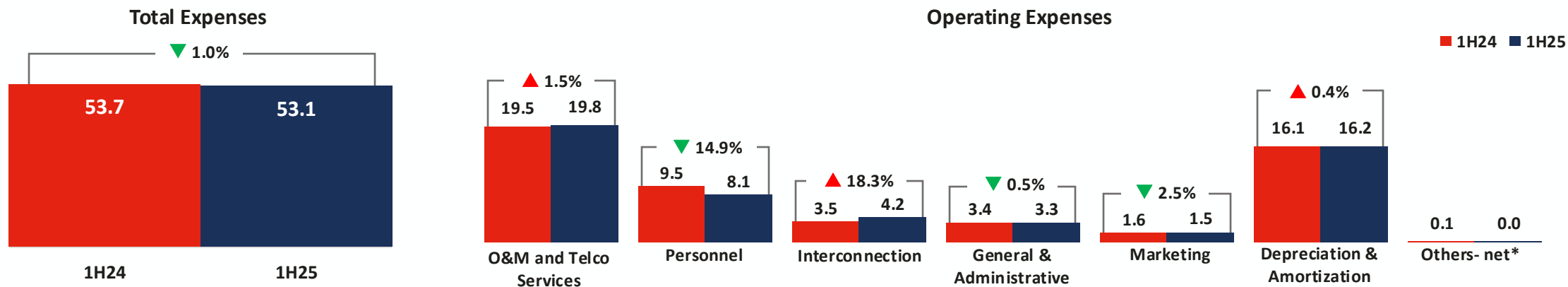


- Quarterly revenue showed signs of stabilization, thanks to result from consumer business ARPU uplift initiatives towards the end of the quarter.
- Interconnection business quarterly growth were driven by increase in Voice Hubbing revenue, while Network supported by revenue from Satellite business

\*) Starting 1Q24, IndiHome B2B Business is recorded under Data, Internet, & IT Services and Network & Other Telco Services from previously under Consolidated IndiHome Revenue. Please refer to Telkomsel's section for comparable figures of IndiHome B2C revenue.

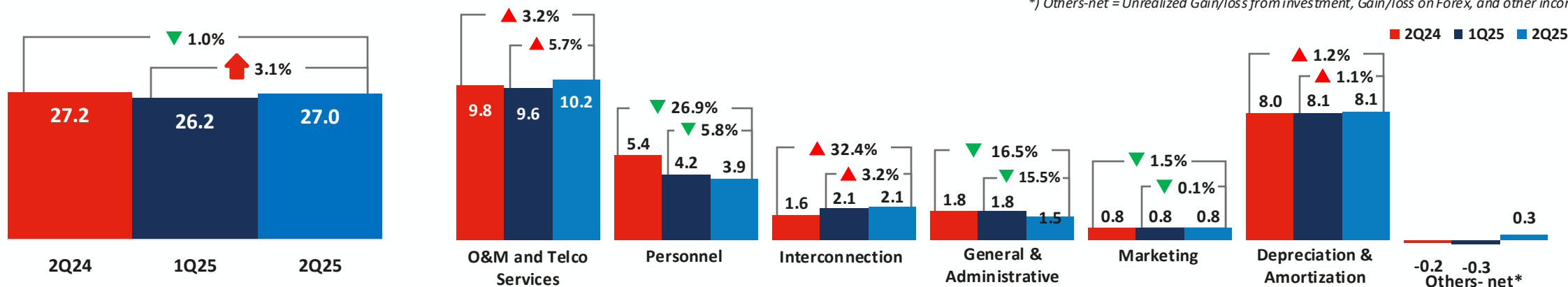
# Total Expenses Moderation from Cost Leadership Initiatives

In Rp Tn



- Notable decline in personnel expense came as a result of Early Retirement Program in 1H24.
- The increase in Interconnection was due to a change in traffic mix, with higher Voice Hubbing volumes contributing to increased interconnection costs.

\*) Others-net = Unrealized Gain/loss from investment, Gain/loss on Forex, and other income/expense

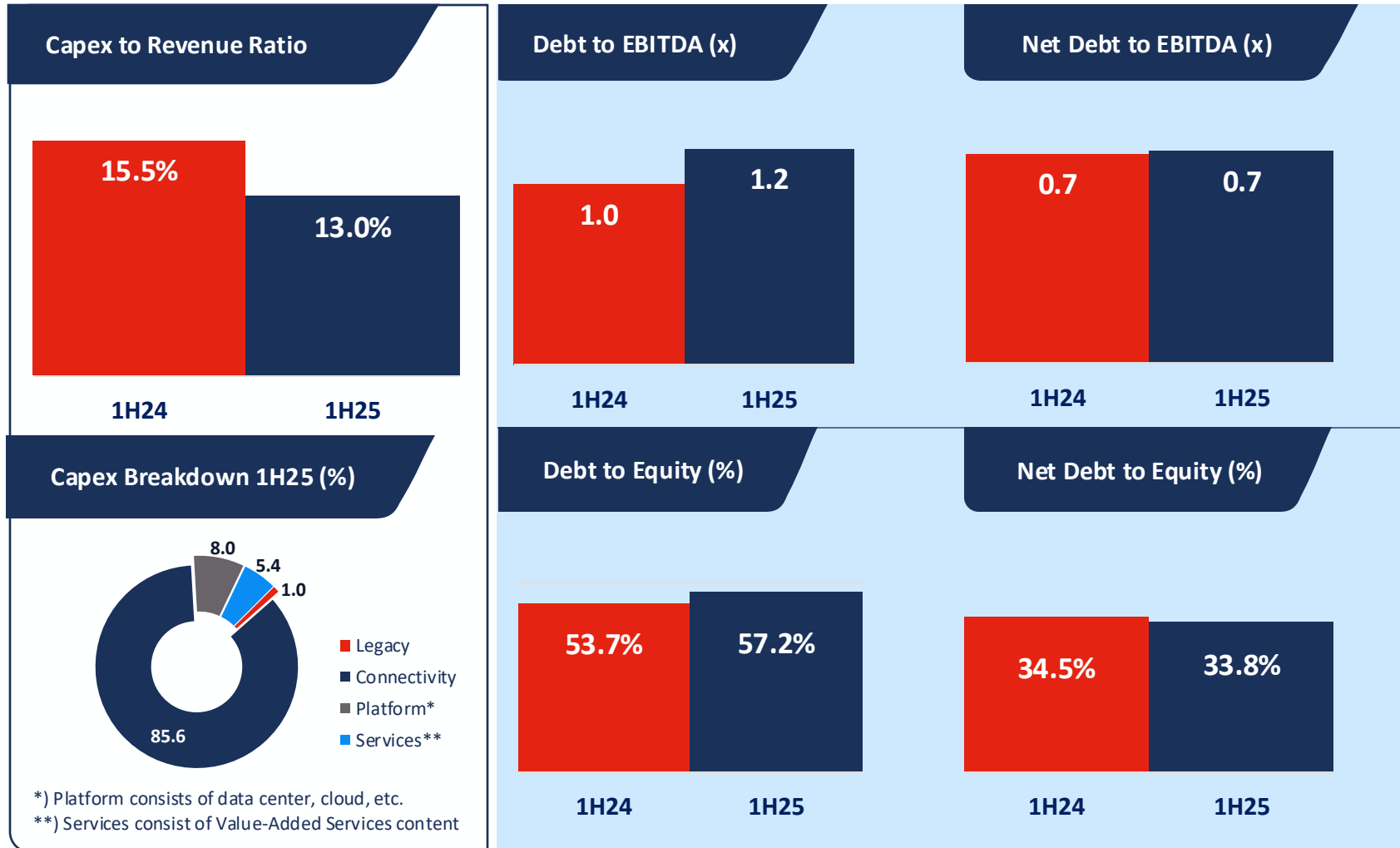


- Increase in quarterly O&M were driven by expansion of our network coverage.
- In the meantime, the lower quarterly G&A was a result of better control on overhead costs



# Healthy credit metrics to support transformation

Procurement excellence supporting efficiencies



# Aggregate non-Consumer Business Growth Continued to Outpace

Further diversifying business mix

## Wholesale & International Business

Revenue **Rp9.7** trillion ▲ 4.7% YoY

- Digital Infrastructure
- International Wholesale Voice

Infra  
Network

Fiber Optic  
Backbone



**179K+** km

**501**  
Cities Nationwide

International  
Subsea Cable  
System

**27**

3 Satellites  
42.2 Gbps



### Mitratel (Stand-alone)

Revenue **Rp4.7** trillion ▲ 2.2% YoY

EBITDA  
Margin  
**84.0%**

Net Income  
Margin  
**23.8%**

Tenancy  
Ratio  
**1.53x**

**39,782**  
TOWERS

Biggest TowerCo in SEA In  
terms of towers owned

### DC-Co

Revenue DC & Cloud **Rp921** Billion

**35** Data  
Center

**30** domestic  
**5** overseas

IT Load  
Capacity

**44** MW +  
**2,420** Racks

Average Total utilization rate  
(TDE Stand-alone)

**~76%**

## Enterprise Business

### Revenue

**Rp10.0**  
trillion

▼ 1.3% YoY

### Biggest Contributors

- Connectivity
- Satellite Services
- Payment Business

### Strengthening the Business

- Cloud Business
- Digital IT Services
- Cybersecurity
- Building strategic partnerships with global technology players

### Segment

- Government
- Large Enterprise
- SME: Indibiz

# 2025 Company Guidance

## 2025 Guidance

**Revenue:**  
Low single digit

**EBITDA Margin:**  
50-52%

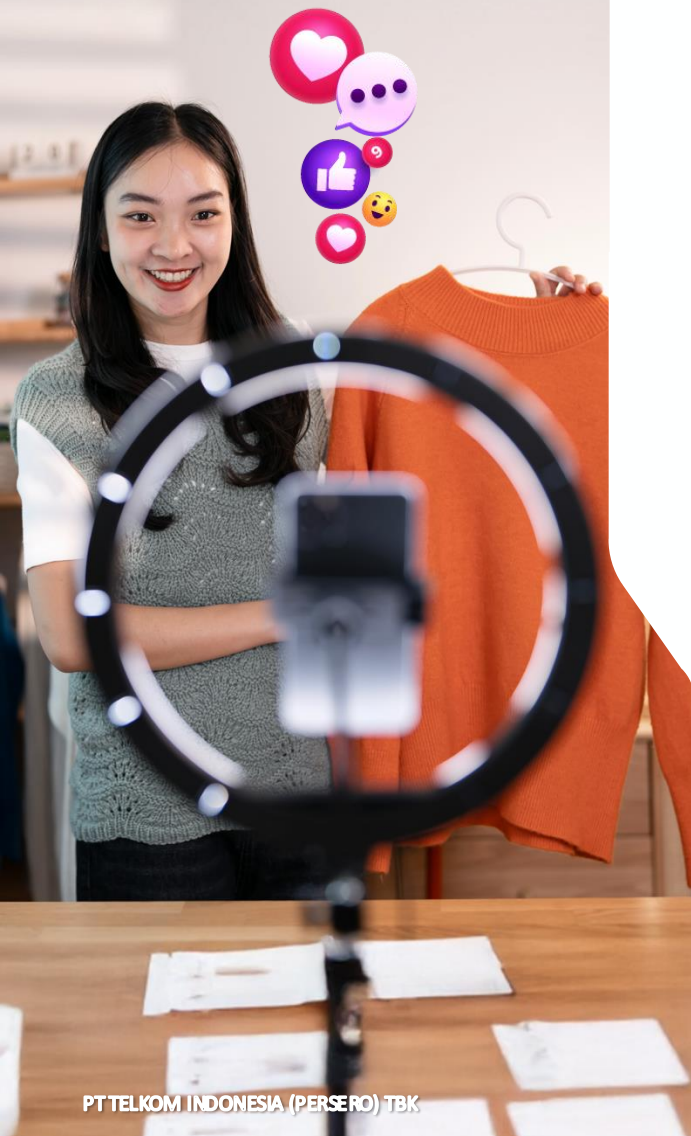
**Capex-to-Revenue ratio:**  
c17-19%

## Revised 2025 Guidance

**Revenue:**  
Flat

**EBITDA Margin:**  
c50%

**Capex-to-Revenue ratio:**  
c17-19%







# Thank you

Telkom Landmark Tower  
Gatot Subroto Kav. 52  
Jakarta 12710 Indonesia  
[www.telkom.co.id](http://www.telkom.co.id)



# Appendix





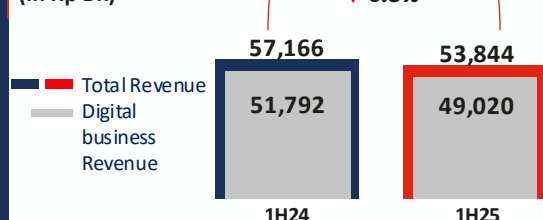
# Strategic Discipline Execution from Telkomsel

Reinforcing quality-led growth through sustainable value creation

## Showcasing the resilience of our digital engagement strategy

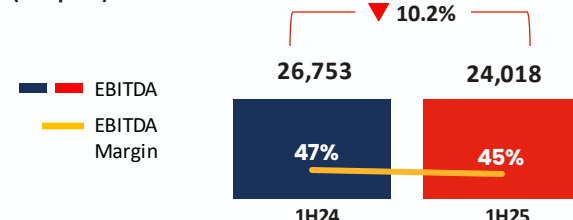
### Total Revenue

(in Rp Bn)



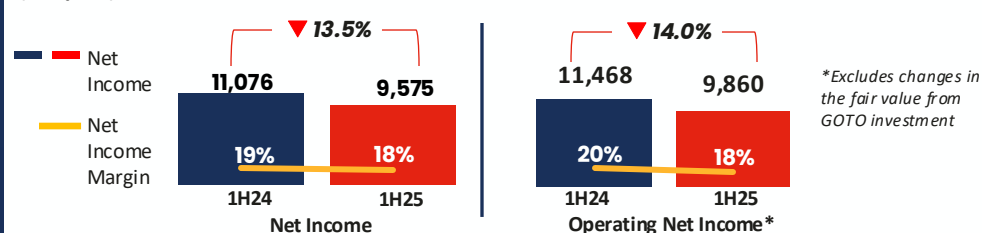
### EBITDA

(in Rp Bn)



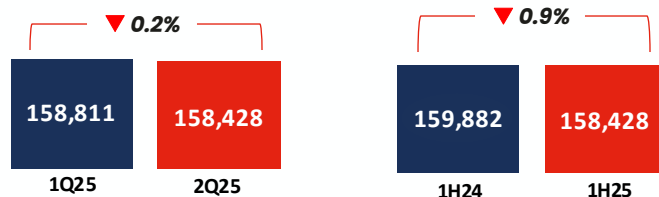
### Net Income

(in Rp Bn)



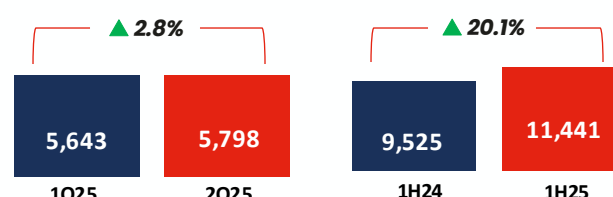
### Customer Base

(in Thousand)



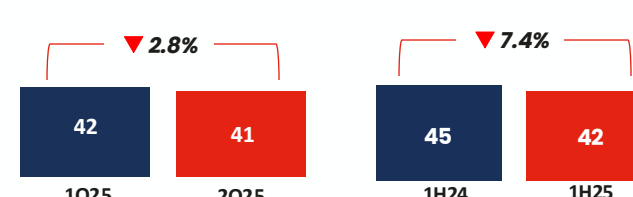
### Payload

(in PentaByte)



### ARPU

(in Rp Thousand)

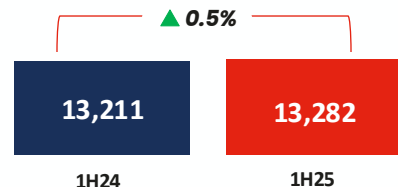


## Advancing household value through convergence & commercial agility

## Anchored by flexible pricing and bundling strategies to better address evolving customers needs

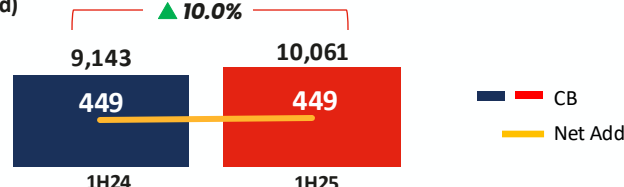
### Fixed Broadband B2C Revenue

(in Rp Bn)



### Fixed Broadband Customer Base

(in Thousand)



### ARPU IndiHome

(in Rp Thousand)

